



Press Release

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Warn Industries Introduces the Next Generation of Winches for Trucks and SUVs

'ZEON' brings new design, innovative features, and exceptional performance

Clackamas, OR **(10/4/12)** – Warn Industries has introduced the next generation of winches for the truck and SUV market. The WARN® ZEON™ is a design masterpiece with innovative features and new levels of reliability and performance. ZEON 8, ZEON 10, and ZEON 12 are available in 8,000, 10,000, and 12,000 lb. (3629, 4536, and 5440 kg) capacities, and come with wire rope and a roller fairlead. ZEON 8-S and ZEON 10-S feature WARN Spydura® Synthetic rope and a polished aluminum hawse fairlead. ZEON isn't just a new winch. It's winning evolved. Highlights include:

STYLING: Totally new and unique exterior styling and symmetrical design give this winch a look that is advanced, capable and strong. The next generation in truck/SUV winches.

VERSATILITY: Convertible control pack can be attached to the winch or remotely mounted, allowing for various winch mounting options and looks.

QUIET: New-design planetary gear train and series-wound motor deliver fast, quiet, and reliable pulling power. Tough and capable enough to tackle anything you will.

DURABLE: Satin-black powder-coated finish with stainless steel fasteners and clutch lever looks great and inhibits corrosion. Improved IP68 winch sealing to keep the elements out.

INNOVATIVE: Large diameter aluminum winch drum reduces rope wear, is light weight, and has an integrated rope anchor for easy rope installation.

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WARN ZEON: The new face of winching.

ZEON showcases a new era for WARN winches, and buyers have never seen anything like this before.

ZEON features a symmetrical design that is modern yet rugged and looks unlike any other winch on the market. The black satin finish and stainless steel hardware resist corrosion and look great; a robust aluminum housing adds strength and durability. The innovative convertible control pack can be mounted separately from the winch or it can remain attached for an integrated look.

Backing up the new exterior design is a host of new premium internal components. The new motor and three-stage planetary gear train offer outstanding power and reliability, plus smooth, quiet operation. The motor resides in an all-new housing that also does away with exposed wires. ZEON winches feature IP68 sealing to keep the elements out and improve reliability, and the contactor control provides extreme weather resistance.

Whether buyers choose wire rope or Spydura synthetic line, ZEON winches have an all-new aluminum drum that helps to dissipate heat and reduce weight. This drum also has an integrated rope anchor for easy rope installation.

Other features include an easy-throw stainless-steel clutch lever; an automatic mechanical brake that will hold the full rated load and provide excellent control while winching; and an ultra-durable rubberized corded remote with a 12' (3.7m) lead.

Like all WARN truck and SUV winches, ZEON comes with a limited lifetime warranty on mechanical parts, and a one-year warranty on electrical components (*U.S. and Canada only*) backed by a global service network.

About Warn Industries

Warn Industries is the world's most recognized brand in off-road products such as hub locks and vehicle recovery winches. The company designs, manufactures and markets a full line of off-road equipment and accessories that enhance the performance of four-wheel-drive and powersport vehicles. Warn Industries has employees in and around Portland, Ore., Livonia, Mich., and the Netherlands.

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